# drchrisjwilliams.com

### **Our Commitment To Privacy**

Your privacy is important to us. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

#### Who we are

Our website address is: drchrisjwilliams.com

### What personal data that we may collect and why we collect it

#### Contact Form Information We Collect

This notice applies to all information collected or submitted on the Dr. Chris J. Williams website. This site allows you to complete a form which registers you to receive materials, and provides contact and personal information for follow-up by Dr. Chris J. Williams and his Patient Care Team. The types of personal information collected at these pages are:

- Name
- Address
- Email address
- Phone number
- Information relating to a general problem or condition you are experiencing. After the
  initial submission of basic information, we may ask to collect more specific medical
  information from you via a secure form.

#### The Way We Use Information:

We do not share this information with outside parties. We use information collected in two ways.

#### **Contact Form**

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1) When patients submit a Contact Form, we use the information provided to follow up with the candidate and determine whether they meet our criteria for the Family of Procedures performed by Dr. Chris J. Williams. By completing the Contact Form, you are giving us permission to contact you with more information. If the initial evaluation determines that you are a good candidate, you may be asked to fill out a secure online form. The information collected on this form is confidential and is used by a doctor for a more in-depth review of your condition prior to a phone interview with you. All information is confidential.

#### Cookies

Learn about Cookies and how to control the data collected here: https://cookiesandyou.com/

2) Cookies are small text files that are placed on your computer or mobile device when you visit most websites. Cookies do not recognize you personally and are not harmful to your browser, computer or device. They are used to improve your experience on websites and to provide us with helpful information about how our site is used. We use web beacons (a single-pixel image file), to allow us to display occasional advertisements on social network sites and third-party websites, that are specifically targeted to individuals who have visited our site within the previous few months. This is typically referred to as remarketing.

For instance, we use cookies on our site to allow you to login without having to type your login name each time. Other cookies help us to understand what did and didn't interest you about our website so we can provide you with features that are more relevant and useful to you next time you visit. We and some of our partners also use cookies on our site to measure the effectiveness of advertising on our site and how visitors use our site.

If you have any other questions about our use of cookies or other technologies, please email us and we'll do our best to help.

## Facebook Remarketing:

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We may use cookies, web beacons, and similar technologies to collect or receive information from our website and elsewhere on the internet and use that information to provide measurement services and target ads.

Users can opt-out of the collection and use of information for ad targeting. If you are interested in doing so, you can visit <a href="http://www.aboutads.info/choices/">http://www.aboutads.info/choices/</a> for more information.

#### Embedded content from other websites

Information on this site may include embedded content (e.g., videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

#### **Analytics**

We use non-identifying and aggregate information to better design our website through analytics. For example, we may determine that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women filled out our registration form, but we do not disclose anything that could be used to identify individuals.

We automatically collect session information about your computer when you visit this website. For example, we will collect your IP address, Web browser software (such as Firefox, Safari, or Internet Explorer), and referring website. We also may collect information about your online activity, such as the term you used in a search engine to find our site. We use this automatic information to improve your user experiences and to optimize our website.

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Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

#### Who we share your data with

We do not share patient data without written permission. Information relating to website visitors (no personal data), may be shared with our partners.

#### How long we retain your data

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

#### What rights you have over your data

You can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

#### Where we send your data

Visitor comments may be checked through an automated spam detection service.

#### **Contact information**

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Should you have other questions or concerns about these privacy policies, please contact us at info@harmonichealthconsultants.com.

#### **Additional information**

### How we protect your data

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

### What third parties we receive data from

We may receive third-party data that does not contain personal information from our corporate partners.